

2017-2018 Media Arts Magnet Course Descriptions

INTRODUCTION TO TELEVISION PRODUCTION (440017)

- Grade: 9
- Credit: 1.0
- Prerequisite(s): Teacher approval and enrollment in Foundation of Arts, A/V Technology, and Communications
- This course provides students with knowledge of television production skills and operations. Students will learn the basics of shooting video, editing, on-camera presentation, lighting, news reporting and studio operations.

FOUNDATION OF ARTS, A/V TECHNOLOGY, AND COMMUNICATIONS (440004)

- Grade: 9
- Credit: 1.0
- Prerequisite(s): Teacher approval and enrollment in Introduction to Television Production
- Supplemental to Introduction to Television Production, this course is designed to introduce students to the areas of Advertising Design and Television Production. Students will create advertising concepts and produce commercials.

TELEVISION PRODUCTION – WRITING, PRODUCTION, AND PERFORMING (440018)

- Grade: 10
- Credit: 1.0
- Prerequisite(s): Teacher approval, Introduction to Television Production, and enrollment in Storyboarding
- This course provides students with a variety of real-world learning opportunities through laboratory experiences in television writing, producing, directing and performing. Students will write scripts for a variety of videos, including news stories, commercials and public service announcements. Students will perform many of the roles required for a television newscast including anchoring, directing, reporting, operating studio cameras, audio boards and Teleprompters.

STORYBOARDING (440044)

- Grade: 10
- Credit: 1.0
- Prerequisite(s): Teacher approval, Foundation of Arts, A/V Technology, and Communications, and enrollment in Television Production – Writing, Production, and Performing
- This is a supplementary course to Television Production – Writing, Production and Performing. Students will focus on spreading messages and telling stories through media. Students will enter public service announcements and short films they produce in competitions.

TELEVISION PRODUCTION – STUDIO OPERATIONS (440019)

- Grade: 11
- Credit: 1.0
- Prerequisite(s): Teacher approval, Television Production – Writing, Production, and Performing, and enrollment in Advanced Television Production
- This course provides students with opportunities to participate through real-world laboratory experiences. Students will see the process of producing a newscast from beginning to end. Students produce news stories, direct and anchor.

ADVANCED TELEVISION PRODUCTION (440021)

- Grade: 11
- Credit: 1.0
- Prerequisite(s): Teacher approval, Storyboarding, and enrollment in Television Production – Studio Operations
- This course provides students with opportunities to create and market video productions. Students will focus on implementing special effects into the videos they produce.

TELEVISION PRODUCTION – PHOTOGRAPHY AND EDITING (440020)

- Grade: 12
- Credit: 1.0
- Prerequisite(s): Teacher approval and Television Production – Studio Operations
- This course provides students with a variety of real-world learning opportunities through laboratory experiences in photography and editing for television productions. Students will use Photoshop to edit and enhance photographs.

SENIOR CAREER PATHWAY PROJECT – ARTS, A/V TECHNOLOGY, AND COMMUNICATIONS (440054)

- Grade: 12
- Credit: 1.0
- Prerequisite(s): Teacher approval, Advanced Television Production, and enrollment in Television Production – Photography and Editing
- This course is designed for senior students to select an area of interest; engage in in-depth exploration of the area; employ problem-solving, decision-making, and independent learning skills; and present a culminating pathway project in video production and communication.